



Your Digital Success Partner

Techuniverse Solution Private Limited

Our Services

- ◆ Website Development
- ◆ UI/UX & Graphic Design
- ◆ Social Media Management
- ◆ SEO & Digital Marketing
- ◆ Software Development

set your own budget and get tailored solutions.

**Flexible
pricing**

No predefine prices



@Techuniverse_Solution_Private_Limited



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Get More Clients with Website, SEO & Ads!

www.techuniversesolution.com



Website Development

Tools & Technologies Used

- ✓ Programming Languages: HTML, CSS, JavaScript, Ajax, JQuery, PHP
- ✓ Frameworks: Bootstrap, Material JS, Laravel
- ✓ CMS Platforms: WordPress, Web FLOW, Shopify
- ✓ Database Management: MySQL, MongoDB, Firebase

Client Benefits:

- ✓ Professionally designed and fully functional website
- ✓ Enhanced online presence and credibility
- ✓ SEO-friendly architecture for better ranking
- ✓ Scalable and secure web applications



Our Services

- ✔ **Custom Website Development** – We build fully customized websites based on client requirements, ensuring a unique and user-friendly experience. This includes front-end and back-end development, ensuring smooth performance and high scalability.
- ✔ **E-commerce Development** – We specialize in creating e-commerce websites using platforms like Shopify, WooCommerce, Magento, and custom solutions. Our goal is to provide a seamless shopping experience, secure payment gateway integration, and an intuitive product management system.
- ✔ **CMS Development** – Our team is skilled in developing and customizing CMS platforms like WordPress, Joomla, and Drupal, allowing clients to manage website content efficiently without technical expertise.
- ✔ **Web Application Development** – We develop interactive and scalable web applications for various industries, integrating advanced features such as AI-based automation, cloud storage, and real-time data processing.
- ✔ **Website Maintenance & Support** – We provide ongoing maintenance, security updates, and performance optimization to ensure websites remain fast, secure, and up to date.

Social Media Management

Marketing

We help businesses build and manage their social media presence effectively, ensuring brand awareness and customer engagement.



**PACKAGE
BUDGET**
As per your budget

Our Social Media Management Services Include:

- ✔ **Social Media Strategy & Planning:** We develop customized social media strategies tailored to business objectives and target audience.
- ✔ **Content Creation & Posting:** Our team creates engaging content, including graphics, videos, and written posts, optimized for various platforms such as Facebook, Instagram, Twitter, LinkedIn, and Pinterest.
- ✔ **Community Management:** We handle audience interactions, comments, messages, and reputation management to enhance customer relationships.
- ✔ **Social Media Advertising:** We design and execute paid advertising campaigns on platforms like Facebook, Instagram, LinkedIn, and Twitter to generate leads and increase brand reach.
- ✔ **Performance Analysis & Reporting:** We track and analyze social media metrics to continuously optimize performance and maximize engagement.



SEO & *Expert* Digital Marketing

We help businesses rank higher on search engines, drive targeted traffic, and maximize conversions through strategic digital marketing.

Our SEO & Digital Marketing Services Include:

Search Engine Optimization (SEO):

- On-Page SEO – Keyword optimization, meta tags, content structuring, internal linking, and mobile optimization.
- Off-Page SEO – Link-building strategies, guest posting, and social bookmarking.
- Technical SEO – Website speed optimization, schema markup, XML sitemaps, and security enhancements

Google Ads & PPC Campaigns:

- We create high-converting ad campaigns on Google Ads, Bing Ads, and other platforms, ensuring maximum ROI through keyword-targeted advertisements.

Content Marketing:

- We develop high-quality, SEO-optimized content such as blogs, articles, press releases, and social media posts to enhance brand authority.

Email Marketing

- Personalized email campaigns using automation tools to nurture leads and improve customer retention.

Lead Generation & Conversion Optimization:

- Strategic campaigns using landing pages, funnels, and A/B testing to maximize lead conversions.



Creative

UI/UX & GRAPHIC DESIGN

We craft visually stunning and user-friendly designs that elevate brand identity and customer engagement.

Our UI/UX & Graphic Design Services Include:

Website & Mobile App UI/UX Design

- We create intuitive and visually appealing interfaces that enhance user experience. This includes wireframing, prototyping, user journey mapping, and usability testing.

Graphic Design

- Our team specializes in designing high-quality graphics, including logos, banners, business cards, brochures, flyers, and social media creatives.

Brand Identity Design

- Brand Identity Design – We help brands establish a strong visual identity by creating unique color palettes, typography, and iconography that align with brand values.

Illustrations & Infographics

- We design engaging custom illustrations and infographics that simplify complex information and increase audience engagement.

Product & Packaging Design

- We create innovative and attractive designs for product packaging, ensuring strong brand visibility and appeal.

